



Mallory Dobias, PhD

RESEARCH MANAGER & RESEARCHER

Mixed methods | 10+ years of experience, academia and industry

PROFESSIONAL SKILLS

Methods Surveys, experiments, A/B testing, user interviews, usability testing

Analysis Regression, ANOVA, t-test, multivariate analysis, descriptive statistics, thematic analysis

Programming/Tools R, Qualtrics, Typeform, Jotform, Prolific, Box, Datagain, Google Workspace

SELECTED EXPERIENCE

Research Manager

2023-

Appa Health, Oakland, CA

- Manage multi-site NIH grant-funded project (\$2M), with 100% OKRs met in Q1 at company.
- Establish foundational infrastructures and pipelines for qualitative + quantitative research.
- Reduce workload 50%, sustain conversions, by integrating UXR insights into onboarding.
- Create biannual research reports for science team and community stakeholders.
- Secure and maintain research partnerships across 5+ schools and districts nationwide.

UX Research Intern

2023

Appa Health, Oakland, CA (Contracted)

- Conceptualized and executed all stages of UX research to study mentor-delivered support.
- Presented UXR findings to science, marketing, product teams to inform product positioning.
- Consolidated, analyzed user data to identify 33% gap in school referral-parent conversions.

UX Researcher

2022-23

Koko, San Francisco, CA (Contracted)

- Designed, conducted usability tests to find pain points in an online mental health support tool.
- Collaborated with cross-functional team to implement UXR insights.

PhD Researcher

2019-24

LSMH Lab, Stony Brook, NY

- Conducted 19+ studies, with 10,000+ downloads of published and in-press articles.
- Shared insights via 25+ conference presentations, invited talks, books, and interviews.
- Secured \$50,000+ research funding.

EDUCATION

- **PhD Social/Health Psychology**, Stony Brook University 2024
- **MA Psychology**, Stony Brook University 2021
- **BS Psychology**, University of Texas at Austin 2016

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